

COMPANY PROFILE

# NOIZE JEANS

[www.noizejeans.com](http://www.noizejeans.com)

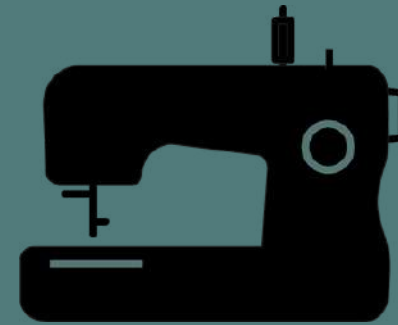




**Production Capacity**  
2,5M Pcs/Month



**Sales per year**  
150M+



**Currently Manufacture**  
Primark/ Bershka/ Pull&bear/  
New Yorker/ True Religion/ etc



**Retail Locations**  
UK/EU/USA  
5000+ Locations Worldwide



**Manufacturing**  
**Location:** Dhaka, BG  
2,5M Pcs/Month



**Partner Factories**  
India/Pakistan/Kenya



**Offices Locations**  
NYC/ Barcelona/ Dubai/  
Mumbai/ Dhaka/ Hong Kong



**Number of employees**  
Bangladesh  
8000

# Key selling points

# Worldwide Manufacture for Brands/ Retail



5000+  
Locations

| Worldwide  
Clients

Primark, Bershka, Pull&bear, New Yorker, Tally Weilj, Springfield,  
Matalan, True Religion, Costco & many more

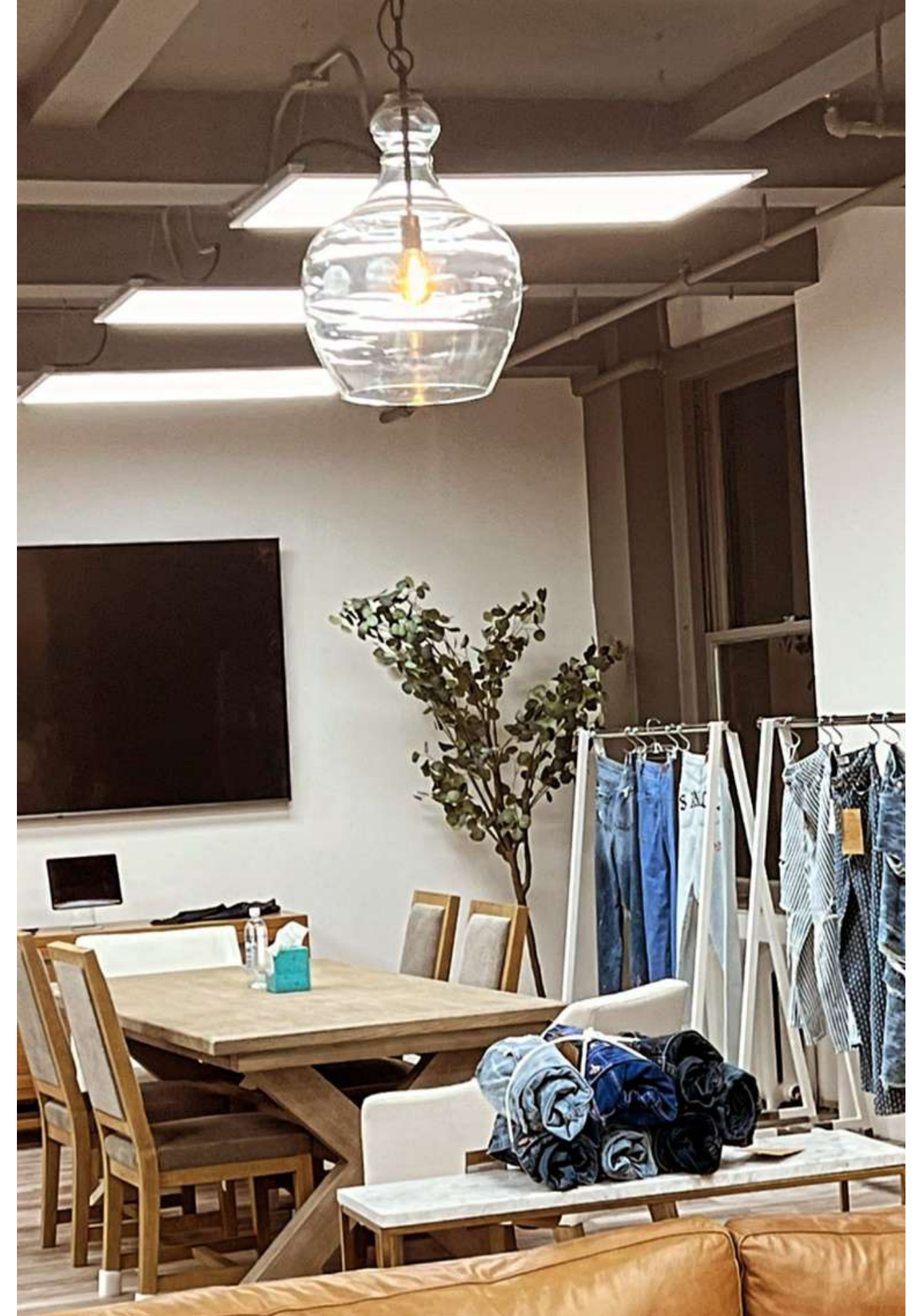
# Design Studio



Our team of Designers constantly follow the latest fashion trends and translate the same into commercial business.

Following the same, we prepare our collection by choosing the right fabrics and techniques. We seek to find in every personality the best and to match with the uniqueness of each brands we work with.

We present 6 times a year our collection to our customers, so that it can reduce their work load and time. Our design team is continuously on the job to provide complete design solutions.



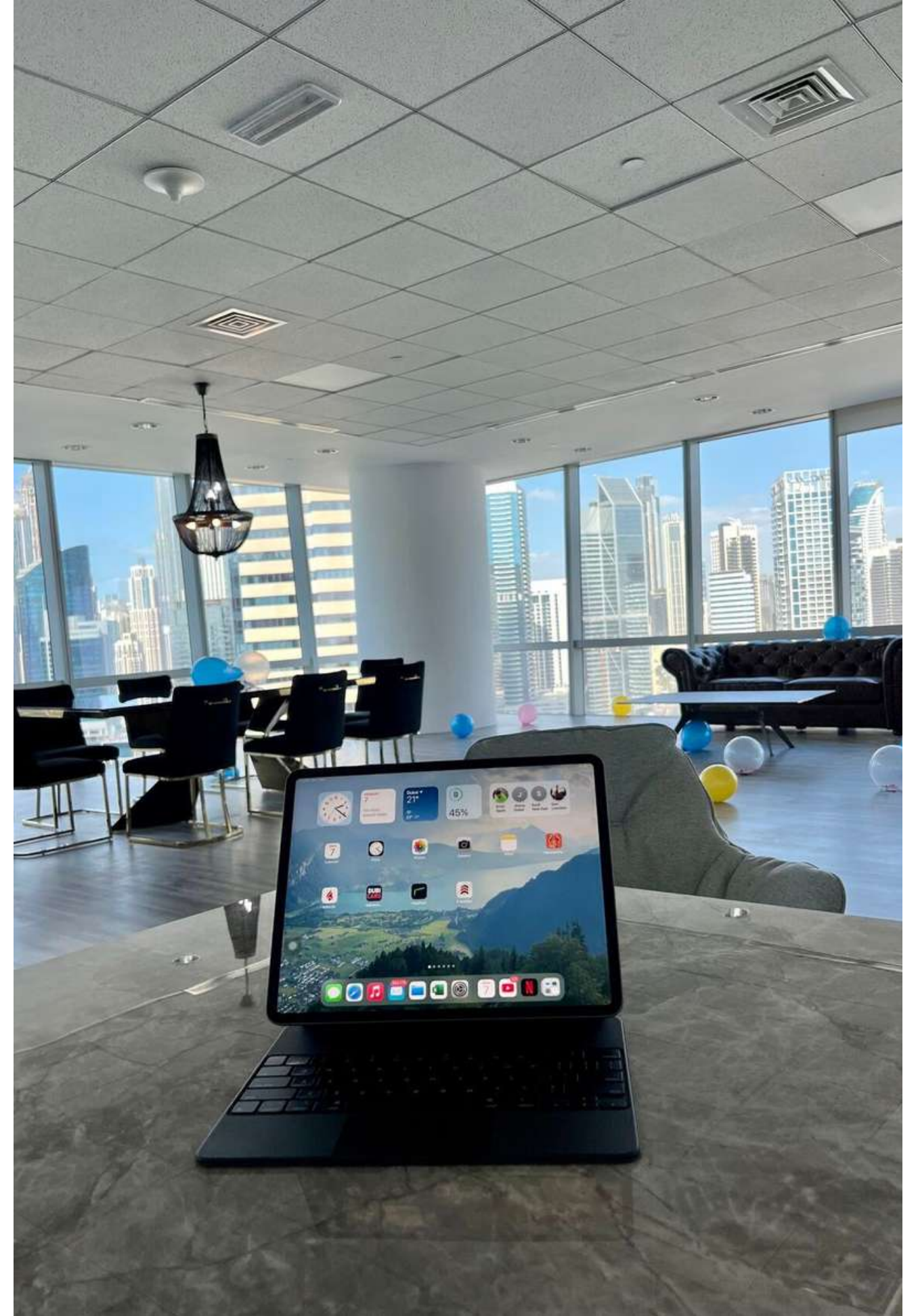
# Design Studio *New York*





Design Studio  
*Barcelona*





# Design Studio *Dubai*





Design Studio/  
*Dhaka*





# Our Production



# Factories/ Denim Asia (DAL)

- Production/Month : 1.2 M Units
- Number of lines: 36
- Location : Gazipur, Dhaka



# Factories/ Ultimate Fashion (UFL)

- Production/Month : 600,000 Units
- Number of lines: 20
- Location : Ashulia, Dhaka



# Our Factories Certifications





## Sewing lines

The sewing machines we use are the most modern and fully automatic. As a result we achieved less energy consumption and higher productivity.

Dryer Machines

SEC O MATIC: Productivity 800 pcs/hr, which save more than 80% of energy

TRIVENTA: Save 20% less steam consumption, 18% less energy consumption. System with exhaust heat recovery.

Tilting and pass through solutions.

# Sustainable Machines



# Sustainable Washing Machines

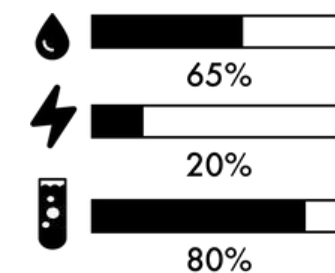


## Water Consumption 0 to 35 L/Garment

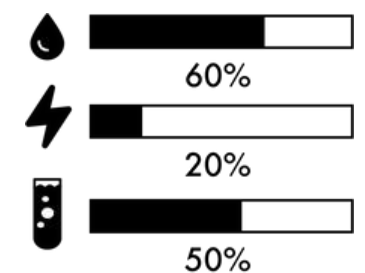
The total consumption will be one resulting of the quantity of water used in each process step. To supply our laundries we have machines that provide:

- Low liquidation machines
- ECO DRUM SYSTEM
- Engineered Embossed Drum Design
- Up aRM

### GEANOLOGIA OZONE WASH



### SMARTEX





## Chemical consumption from 0 to 25 of <50

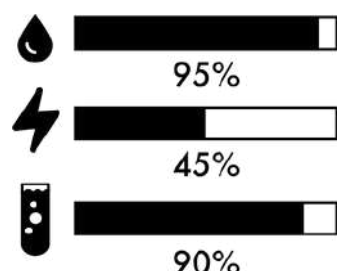
We take into consideration the hazards to the environment of chemicals used.

The total chemical impact of one process will be the sum of the numerical value of all chemicals involved in it.

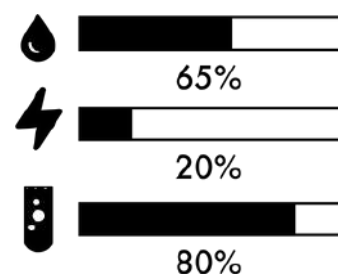
These are the processes that we have in our production plants that reduce chemical consumptions

# Sustainable Machines

### E-FLOW TECHNOLOGY



### JEANOLOGIA OZONE WASH



# OUR CUSTOMERS

**PULL&BEAR**

**ZARA**



**SPRINGFIELD**

**MANGO**

**pimkie®**

**TALLY WEIJL**

**PRIMARK®**

**ONLY**

**Bershka**

**JACK  JONES®**

**NEWYORKER**



# OUR CUSTOMERS

**TRUE RELIGION**  
U

**RING OF FIRE**

**XOXO**



*English Laundry™*

**LAZER**

**TAHARI**

**& MANY  
MORE**



Thank You

[www.noizejeans.com](http://www.noizejeans.com)



@noizejeans



# NOIZE JEAN

SUSTAINABLE FASHION-GREEN DENIM



CARE FOR PLANET



WE CARE  
SUSTAINABLE DENIMS



care for water



# WHY NOIZE...

**Automation with  
low carbon  
footprints**



CO<sub>2</sub>-EMISSIONS

*Consistency in quality due to fully  
advanced automated infrastructure  
with low carbon foot prints*

**Vertical  
Set-up**



*Consistency in quality & traceability  
due to complete vertical set-up from  
fibre to finished*

**Shorter lead  
times**



*Shorter lead times due to complete control  
on raw materials due to the verticality of  
the organisation, from 45-60 days*



# WHY NOIZE...

**100%  
Sustainable**



***100% sustainability & responsible  
production without adding any upcharge***

**Payment &  
logistic flexibility**

**+ can ship LDP**



***payment & logistic flexibility,  
with Three PL  
warehouse facility.  
Can ship LDP***

**Strongest  
design studio  
& team**



***Strong design studio and  
design to be on top on the  
trends***



# SUSTAINABLE FASHION







Less Water



People initiatives



Sustainable fibers

# HOW WE ARE SUSTAINABLE ?



Less Energy  
Carbon footprints  
CO<sub>2</sub>



CO<sub>2</sub>  
Emissions



Non-toxic  
chemicals







## • SUSTAINABLE MATERIALS

In our sustainable production we use:

1. GREEN PLANET COTTON
2. recycled cotton from cotton waste and old used clothes
3. recycled polyester from used pet bottles
4. bio-degradable fibres such as Tencel and modal
5. Organic cotton & BCI cotton
6. Sustainable fibre like bamboo, hemp etc. **renewcell fibres**





2 kw

Traditional process



0.5 kw

Sustainable process



0.35 kw

future sustainable process

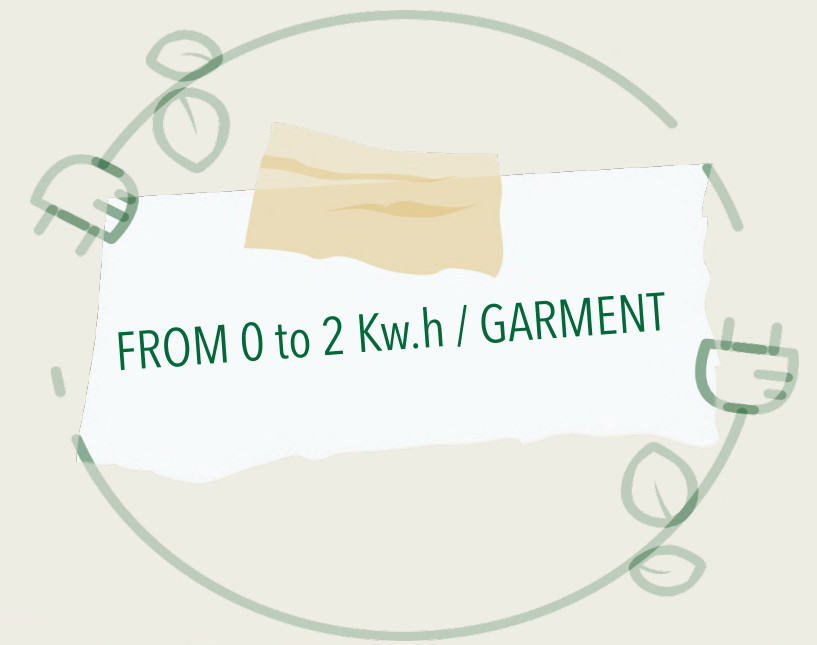
FOR OFFSETTING OUR CARBON FOOTPRINTS WE WILL BE GROWING TREES/BAMBOO PLANTATION.

ALSO, INCREASING GENERATING GREEN FUEL & ENERGY.



• **LESS ENERGY**

OUR AUTOMATIC MACHINES USE 50% LESS ENERGY COMPARED TO REGULAR ONES WHILE HAVING HIGHER PRODUCTIVITY

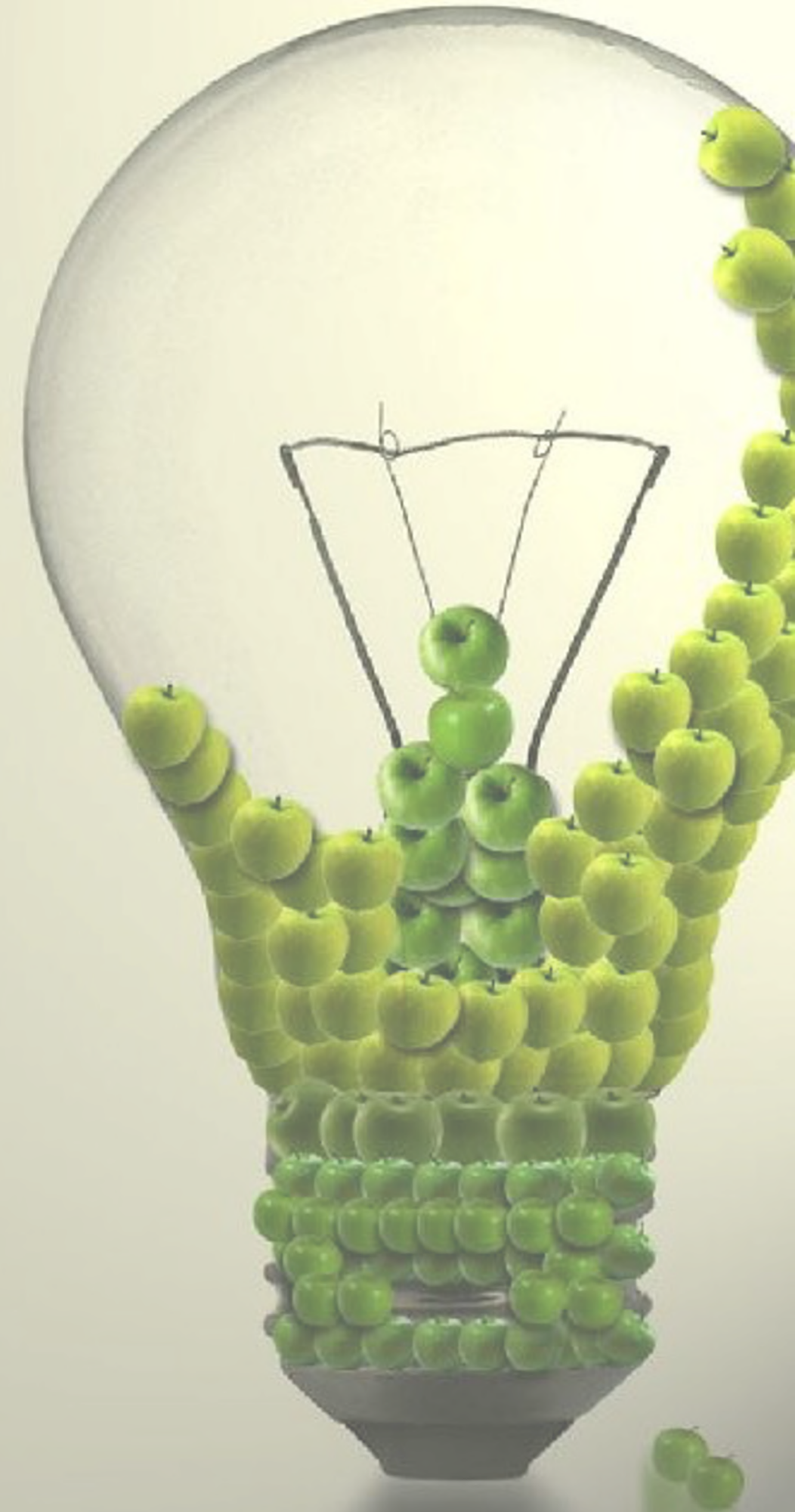


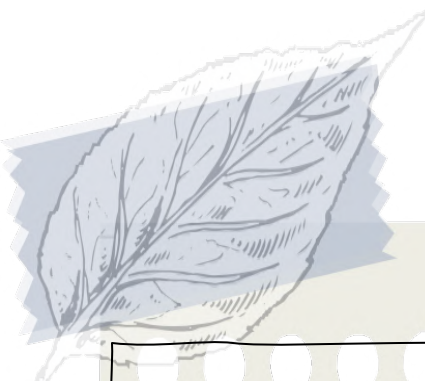
# LESS ENERGY CONSUMPTION

## AUTOMATIC MACHINES



**OUR AUTOMATIC MACHINES USE  
50% LESS ENERGY THAN  
REGULAR ONES WHILE HAVING  
HIGHER PRODUCTIVITY**





# • LESS WATER

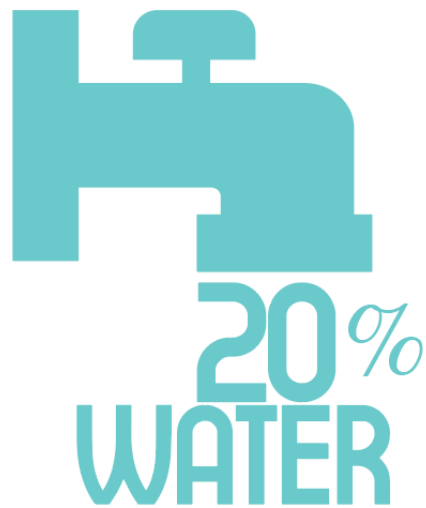
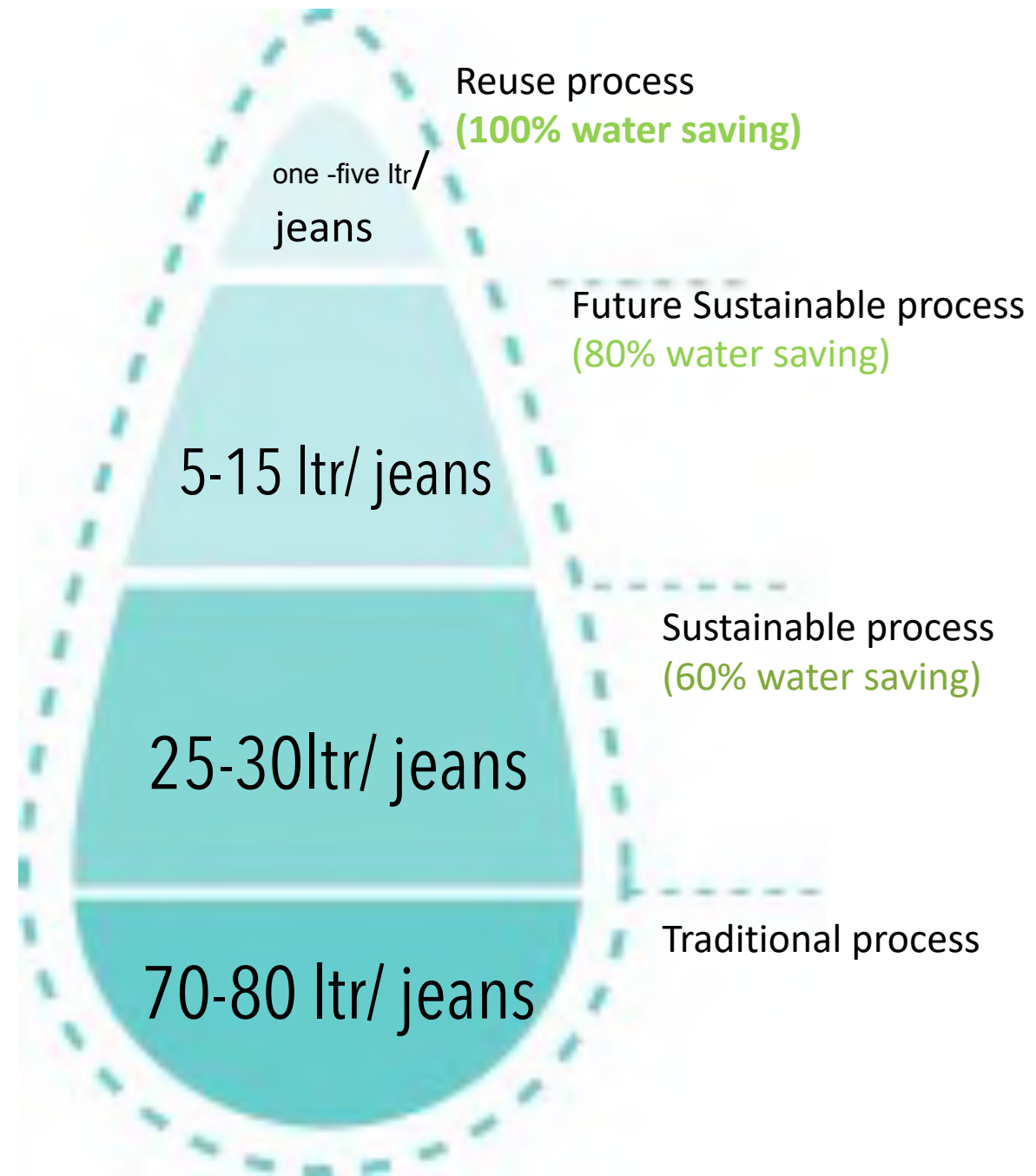
OUR NEW TECHNOLOGY MACHINES **SAVE WATER AND CHEMICAL CONSUMPTION UP TO 70%**

for 12 mil pair of jeans  
traditional process 960 mil ltr. water

Sustainable process -360 mil ltr water use  
**600 millions water saving**

Future Sustainable process- 60 mil ltr water use  
**900 millions ltr water saving**

**6,00,000 PEOPLE CAN CONSUME WATER FOR A YEAR**



# ATMOS TECHNOLOGY



SR-9B'

- ✗ Pumic Stone
- ✗ Clorine Bleach
- ✗ Potashium permagnet

EIM

 **18**  
Low Impact

Water Impact  
(L/garment)  
**8**

Energy Impact  
(kWh/garment)  
**1.4**

Chemical Impact  
(garment)  
**13.5**

Worker Impact  
(garment)  
**13.5**



SR-8

**ZERO WATER**

- ✗ WATER
- ✗ CHEMICALS
- ✗ Potashium permagnet

EIM

 **3**  
Low Impact

Water Impact  
(L/garment)  
**0**

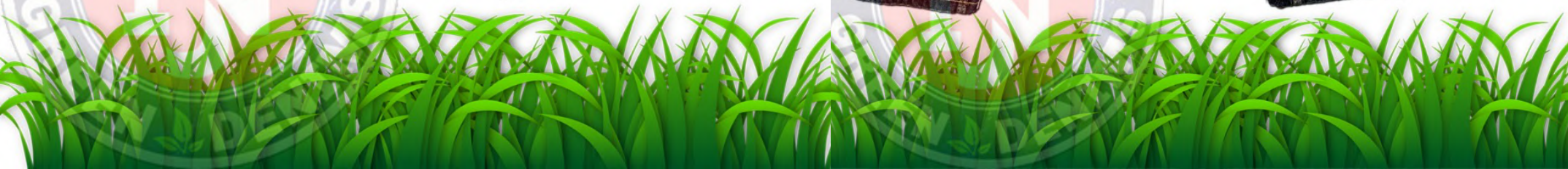
Energy Impact  
(kWh/garment)  
**0.54**

Chemical Impact  
(garment)  
**0**

Worker Impact  
(garment)  
**3**



- No Potash ( $\text{KMnO}_4$ )
- No Bleach ( $\text{KCl}$ )
- No PP Spray ( $\text{KMnO}_4$ )
- No Pumice Stone
- E-Flow Enzyme
- Ozone Random Wash  
(Replace of Traditional Acid Wash)



# LESS CHEMICAL CONSUMPTION

WE TAKE INTO CONSIDERATION HARMFUL IMPACT ON ENVIRONMENT OF CHEMICAL USAGE. THERE ARE 3 MAIN TECHNOLOGIES USED IN OUR PRODUCTION TO REDUCE THE IMPACT:



**OZONE**



**E FLOW**

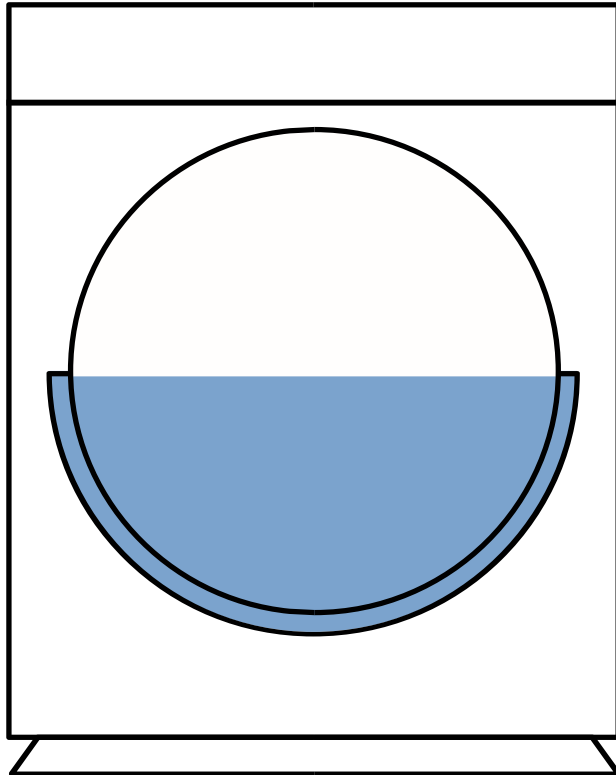
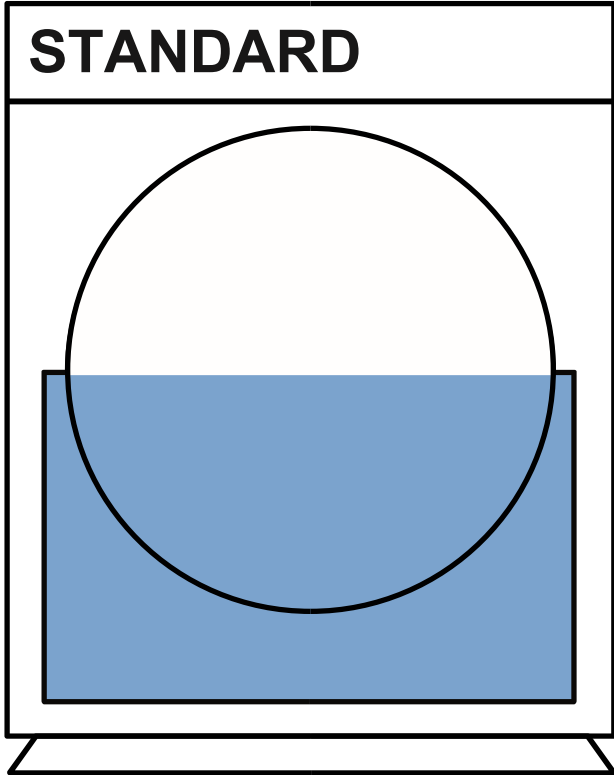


**LASER**

**LESS WATER LESS  
ENERGY LESS  
CHEMICAL**



# ECO - FRIENDLY WASHING MACHINES



OZON MACHINE



TONELLO UP ARM

Modern washing machines are studied and realized in order to ensure a smart and conscious use of water. Always.


“our EIM results are under 30L per garment”



SMARTEX MIRACLE

# SUSTAINABILITY FUTURE WITH CIRCULARITY

## FUTURE GOALS 2024-25

- 
- ✓ 100% CO<sub>2</sub> neutral products by offsetting carbon footprints & using green fuels like., Ethanol, Biodiesel & green gases.
  - ✓ Implementation of 100% ATMOS technology & will reuse 70% of water, where we can reduce water consumption by less than 2 ltr / pair of denim.
  - ✓ **Implementing project in Europe by collecting used garments which will convert into fibers & can reuse again.**
  - ✓ All paper trims& accessories will be made from decomposed cotton material; especially fabric process cuttings.
  - ✓ Implementing up to 50% of our production into 0% waste management.
    - Biodegradable hangers made out of agriculture waste
    - Will not be using any Petroleum polybags that will be replaced by polyester products made out of **MAZE/BAMBOO STARCH.**



# SUSTAINABLE FASHION



# Green Planet Cotton



**FARMER'S FIRST**



## What is GREEN PLANET COTTON?

**GPC is a NOIZE initiative led by Farmers First with a mission to grow sustainable cotton whilst empowering farmers as well as setting up a self-sustainable rural economy**

## Why We Started GPC/Objective

**As the population keeps increasing so will the demand for cotton. When cotton is grown traditionally it uses up 300 litres of water per kg, therefore as demand increases for cotton so will the use of water needed to grow cotton. With GPC our objective is to grow cotton in such a way where water consumption is reduced by 70% and to create a self dependent oblique sustainable ecosystem for a rural economy.**

# Project summary

**Location: Bhilwara Rajasthan, India.**

**Targeted plantation:**

- Year 1: 5000 hectares of land  
5000 tonnes of cotton  
production**
- Year 2: 20,000 hectares of land  
20,000 tonnes of cotton  
production**
- Year 3: 50,000 hectares of land  
50,000 tonnes of cotton  
production**

**YEAR-01**

**5000 ha**



**5000 tonnes**

**YEAR-02**

**20,000 ha**



**20,000 tonnes**

**YEAR-03**

**50,000 ha**



**50,000 tonnes**

**No investments by the farmers required for seeds, pesticide and fertilizers.**

**Farmers First will provide support for logistics and transportation**

**A team of agricultural experts will provide the best seeds, pesticides, fertilizers needed for the optimal yield.**



**FARMER'S  
ADVANTAGES**

**Zero financial risk for farmers.**

**100% buy Back of the farmer's produce within the program.**

**Free access to higher level education granted to the farmer's children**

**Technical support provided by experts in the agricultural field as well as ongoing testing and monitoring of the farms and soil conditions**

**90% of Farmers will be women in order to promote women empowerment which will give new opportunities to women in rural India inspiring them to be financially independent by joining the work force which in turn will also help boost up the country's GDP.**

## **Producer groups**

### **Each group:**

- **300 farmers**
- **1 leader /rep**
- **6 agricultural experts for research, guidance and monitoring**



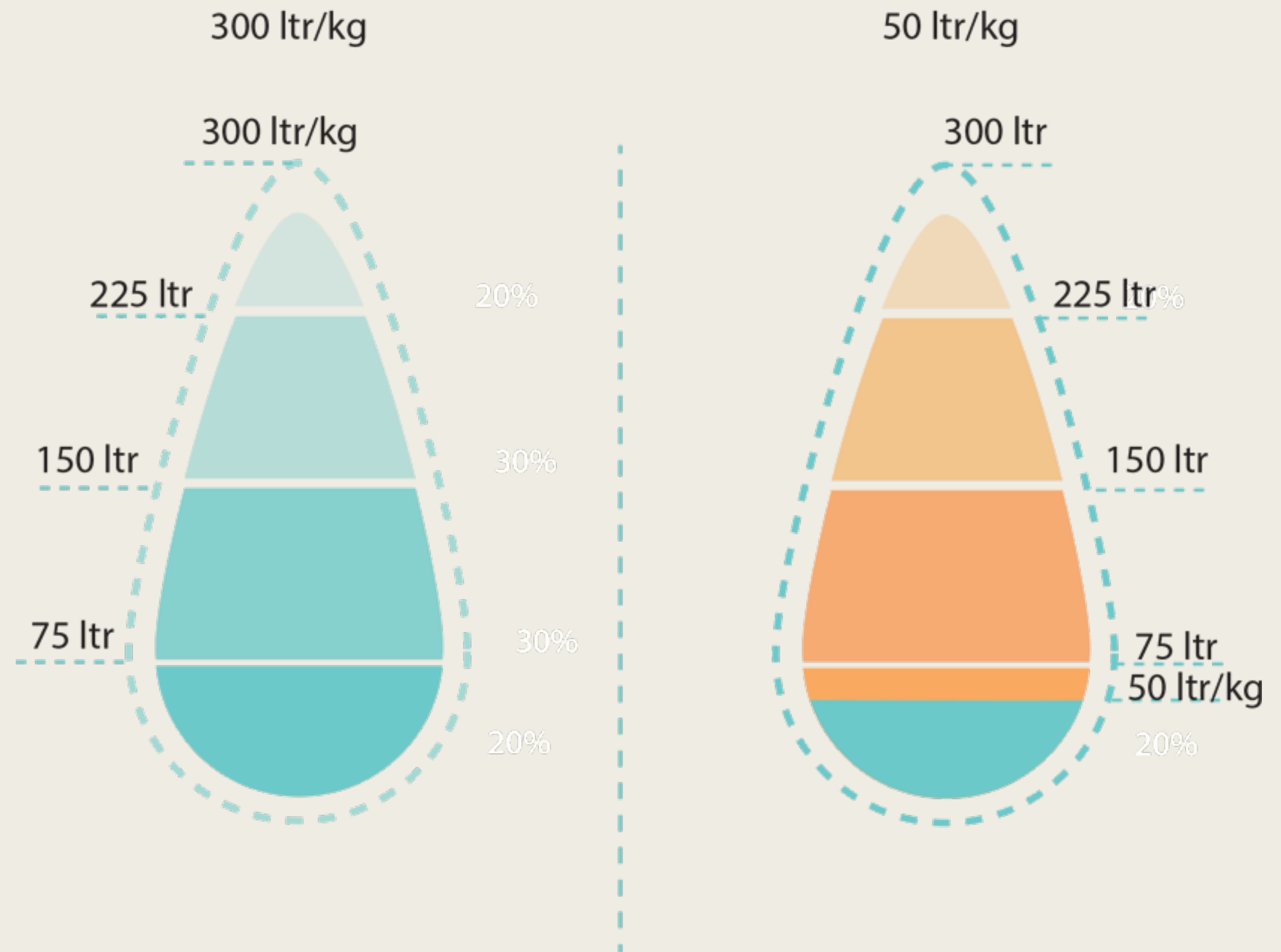
## Advantages for Clients/Buyers

- Full traceability guaranteed
- Ginning and warehousing will be in-house which will reduce the chances of cross contamination and maintain consistency in price and quality
- No additional premium cost for the product
- Farmer's First will be collaborating with Sangam textiles in Bhilwara for this project, Sangam is a textile company therefore we can convert the cotton into yarns fabrics and garments
- No financial liabilities from the customers side.



## Advantages for the Environment

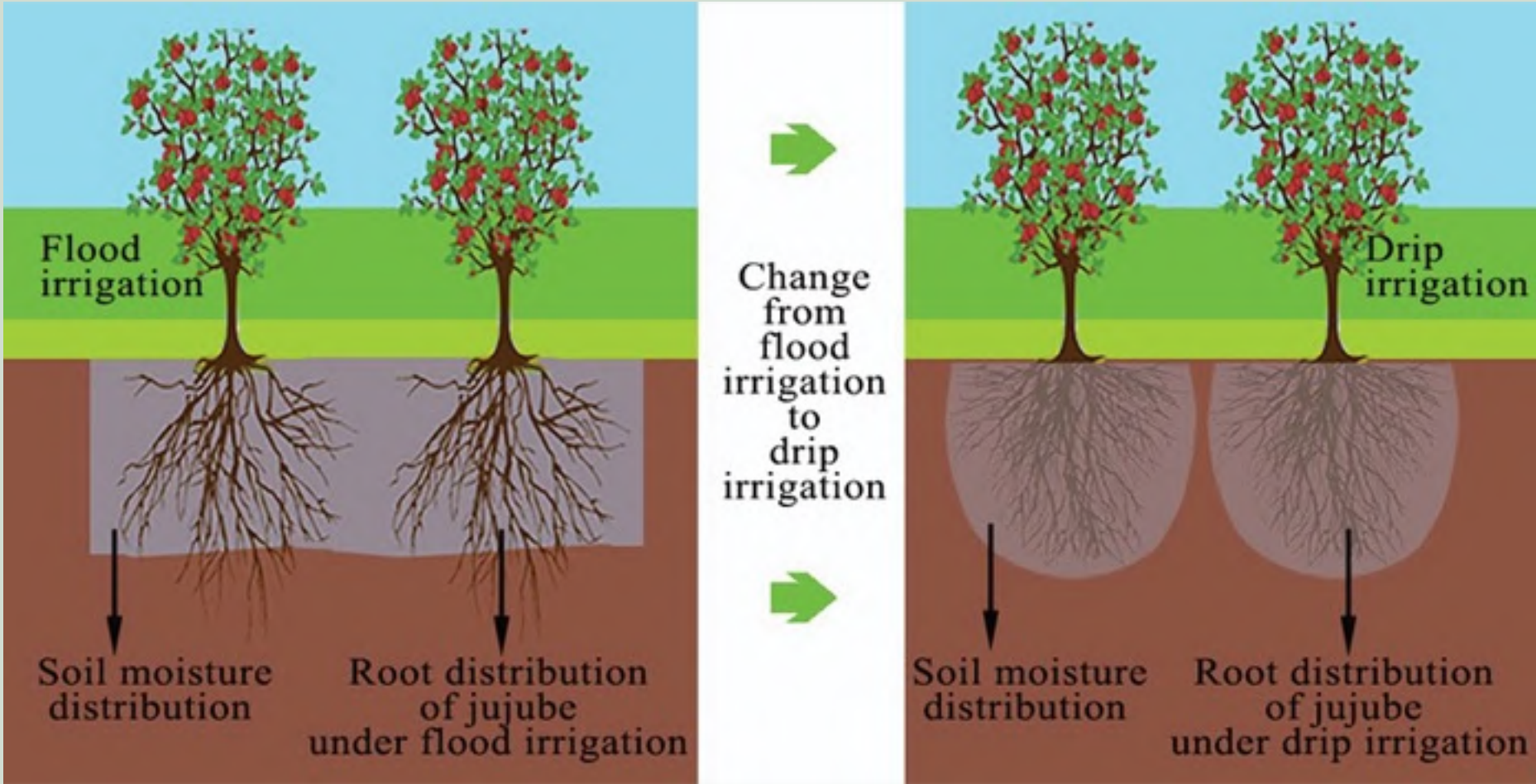
- To grow 1 kg of cotton 300 litres of water is required
- GPC will use only 50 litres of water 80% reduction in water
- Proposed quantity is 50,000 tonnes of cotton will be saving 13 billion litres of water which is sufficient enough water resource for 52,000 families for a year.





Drip irrigation technology focuses on watering the roots of the cotton, rather than the more traditionally used flood irrigation method by flooding the land and that leads to a mass excess of water being wasted.

- Reduction in carbon footprint by:
- Drip irrigation
- Water pumps will be run on solar energy
- No harmful chemicals and pesticides will be used
- All agricultural waste will be recycled and converted into energy



**THANK YOU!!**